



ENP Annual Report 2017



CONTENTS

Opening Remarks	3
About ENP	4
ENP's Programs	
Scholastic Assistance	8
Youth Outreach Centers and Empowerment Programs	10
Missions	11
Volunteers and Interns	12
International Relations	13
Evaluation	14
Budget	16
Organizational Partners	17
Donors	18

OPENING REMARKS

The 2016-17 school year presented new and exciting opportunities for the Ethiopian National Project (ENP). With the launch of the Government of Israel's four-year educational initiative, ENP was asked to expand its SPACE (School Performance and Community Empowerment) Scholastic Assistance Program to 35 cities throughout Israel, thereby reaching a larger segment of the Ethiopian-Israeli population. In under a year, ENP expanded the number of students in SPACE from 3,413 to 5,848 and from 19 to 35 cities, while including 20% non-Ethiopian-Israeli students in the program for the first time. In 2017-18, ENP seeks to expand to 8,729 participants. We know that, together, we can fulfill this important mission.

Now in our Bar Mitzvah year, ENP, in partnership with the Government of Israel, Jewish Federations and others, has worked tirelessly to forge greater opportunities for Ethiopian-Israelis. ENP strengthens the sense of Jewish unity through partnership between Diaspora Jewry and Israeli society in order to address the agreed-upon central challenges that are of great importance to the State of Israel and the Jewish People.

ENP's SPACE Scholastic Assistance Program is a holistic program that provides scholastic assistance and preparation for matriculation exams, empowers and develops Ethiopian-Israeli leadership and cultivates excellence in education for the students that participate in the program. We believe in working in full cooperation with educational staff with an emphasis on opening new possibilities on a systemic level in the educational, communal and personal sphere, and with the students' families. ENP also partners with the Ministries of Education and Immigration and the Prime Minister's Office to ensure a comprehensive nationwide response. The most recent statistics show that ENP SPACE works. SPACE Participants in the 2015-16 school year reached a 74% matriculation in comparison to the national Jewish average of 69% matriculation.

Today, over 140,000 Ethiopian Jews live in Israel - two thirds of them born in Ethiopia, most who lived and worked as shepherds or farmers. The community, especially the Israel-born young people, has the potential to be the shining star of Israel. Through the Ethiopian National Project's programs, with a focus on education and empowerment, not only the community will thrive, but Israeli society as a whole.



Roni Akale
Director-General



Raviv Zoller
Israel Co-Chair



Robert Goldberg
North American Co-Chair

ABOUT ENP

The Ethiopian National Project (ENP) is a unique endeavor. Created through a governmental decision in 2001, the concept of ENP is that of a partnership between the Government of Israel and Diaspora Jewry, with the **aim of ensuring the full and successful integration of Ethiopian Jews into Israeli society**. ENP's unique methodology of holistic interventions on a national scale that fully include the Ethiopian-Israeli community, while strictly adhering to the critical importance of external evaluations to measure the impact and effect of ENP's work, have demonstrated ENP's programs to be unequivocally successful. In the 2016-17 school year, ENP was asked by the Government of Israel to **broaden the scope of its work** so as to ensure the greatest number of individuals benefit from ENP's proven-successful programs, **thereby causing a nationwide impact** that will create the momentum towards the achievement of full integration with just a generation.

Among the elements that set ENP apart:

- ♦ **Working in Partnership:** a full and formal partnership with the Government of Israel and organizational partners including the Jewish Federations of North American, the Jewish Agency of Israel, the American Jewish Joint Distribution Committee, Keren Hayesod-UIA and Representatives of the Ethiopian Jewish Organizations in Israel.
- ♦ **Holistic and Systemic Interventions:** ENP has created a holistic approach to the barriers preventing the community's success.

- ♦ **Grassroots Approach:** through ENP, Ethiopian-Israelis play a leading role in the success of the programs, from the highest echelons of the organization to the most grassroots level, through staff, committees and involvement of parents and community in every element of ENP's work.



- ♦ **Addressing Critical Needs:** through ENP's three flagship programs, Scholastic Assistance, Youth Outreach Centers and Empowerment programs
- ♦ **Participant by Participant:** placing the highest value on mapping, collection and utilization of all possible data and statistics, so as to accumulate the most accurate picture of the current status and needs of the community.
- ♦ **Measured, Tested and Proven:** learning from annual internal and external evaluations, ENP adjusts programming from year to year to ensure improvement and success.



In 2016-2017, ENP expanded and engendered a nationwide impact:

5,848 7th-12th grade students in ENP's Scholastic Assistance Program

Inclusion of **20%** non-Ethiopian-Israeli students

39 Ethiopian-Israeli professionals

Expansion of SPACE to **35** cities

11 Youth Outreach Centers

ABOUT ENP

Addressing Critical Needs in the Ethiopian-Israeli Community

ENP's current interventions focus on the unmet needs of schoolchildren, their parents and leaders through its holistic SPACE (School Performance and Community Empowerment) Programs:

Scholastic Assistance

Specially-sculpted after-school holistic programs for the entire spectrum of schoolchildren, from the highest achievers to the most challenged.

Youth Outreach Centers

Operating in the afternoon until 10pm, providing youth with positive role models and extra-curricular activities that allow them to reach their fullest potential.

Empowerment Programs

Providing the skills to motivate current and future leaders who wish to make a difference within their community and Israeli society.

In 2016-2017, ENP operated its programs in 35 cities:

Afula	Haifa	Nesher	Sderot
Ashdod	Holon	Nes Tziona	Tel Aviv
Ashkelon	Jerusalem	Netanya	Tiral Carmel
Bat Yam	Kiryat Ata	Or Yehuda	Yokneam
Beer Sheva	Kiryat Bialik	Pardes Chana	
Beer Yaakov	Kiryat Malachi	Pardes Katz (Bnei Brak)	
Beit Shean	Kiryat Motzkin	Petach Tikvah	
Beit Shemesh	Kiryat Yam	Ramle	
Carmiel	Lod	Rehovot	
Gedera	Ma'ale Adumim	Rishon Le'Tzion	
Hadera	Migdal HaEmek	Rosh HaAyin	

SPACE SCHOLASTIC ASSISTANCE



"Today, kids don't really like to study and go to school but for Itai, SPACE has given him the motivation to learn and to succeed."

Rachel, Ashkelon

Itai is in 8th grade at the Makif Hey school and in his first year as an ENP SPACE participant. Before joining the SPACE program, his mother, Rachel, speaks about how she would receive phone calls every day about Itai's bad behavior in class and how his grades were slipping. As Rachel says, "Since Itai started in SPACE, I no longer get calls about him and he likes to go to school now. SPACE has given him the motivation to learn and to succeed, even in such a short time." Itai's regular class in school is 30 students and if he gets stuck on something in class, his teacher is not able to spend the time working with him on it. What Itai really enjoys about SPACE is the small group interaction and that he can get the help he needs. He likes SPACE so much that he came to all of the study marathons over the Passover break and even asked for more. His dream is to study at the university and one day be a scientist.

ENP SPACE (School Performance and Community Empowerment) Scholastic Assistance delivers supplementary after-school hours of academic assistance to students in small groups, no larger than nine students per group. SPACE addresses students' social and personal barriers to academic achievement and is designed and implemented according to the individual needs of each child in the program. In the 2016-2017 school year, the program operated in 35 locations throughout Israel with 5,848 participants in 7th-12th grade, working to improve children's grades, increase the percentage of Ethiopian-Israeli students who graduate from high school, reduce dropout rates, and ease the transition from junior high to high school.

ENP's SPACE Scholastic Assistance Program directly contributes to the academic achievement of Ethiopian-Israeli participants through:

- ♦ **Intensive Support:** Educational support is provided to small groups of students allowing for the development of highly effective, personalized study plans.
- ♦ **Preparation for Matriculation:** For high school students, the program consists of preparatory lessons for the *bagrut* (matriculation) exam to improve students' proficiency, particularly in math, English, Hebrew and other subjects crucial to success in these exams.
- ♦ **Personal Development:** Emphasis is placed on building self-esteem, personal motivation and improving study skills through specialized workshops and one-to-one talks between students and teachers.
- ♦ **Extra-curricular Activities:** The program offers a range of cultural and social activities and held trips, which expose participants to a vast potential of opportunities and build a sense of community among the students, increase the students' motivation to participate in the program and help cultivate excellent relations with the staff.
- ♦ **Nutritious Lunchtime Meal:** "Brain food" that enables participants to thrive and perform better in school, while strictly adhering to the nutritional guidelines set by the Ministry of Education for provision of healthy meals to school children.

SPACE SCHOLASTIC ASSISTANCE

The goals of the program are to:

- ◆ Improve overall scholastic performance of participants.
- ◆ Increase the number of students matriculating and improve their level of achievement in the years leading up to matriculation.
- ◆ Prevent students from exiting prematurely from the school framework.
- ◆ Improve in the social/personal/emotional domain by strengthening students' motivation to study, and generating self-confidence in their own abilities.



ENP tracks student performance throughout the year. As children improve in their scholastic abilities, they are moved up into classes that demand more of them. ENP then aims to ensure that despite the increased workload, large numbers of children in the program either show improvement in their grades or maintain their performance levels.

Impact of ENP SPACE Nationwide

Matriculation Outcomes

The most recent evaluation from the Myers-JDC-Brookdale Institute (October 2017) shows ENP participants have reached a 74% matriculation rate compared to the 69% national Jewish matriculation average. In addition, ENP SPACE participants matriculation performance is significantly higher than that of Ethiopian-Israeli students from similar backgrounds who do not participate in the program (74% compared to 62%). In particular, when looking at the breakdown between boys and girls, female participants in SPACE have significantly surpassed the national Jewish average for female students with a rate of 78% compared to 70%.

Providing Emotional Support

Integral to the ENP Scholastic Assistance model is the idea that scholastic achievement goes hand-in-hand with social development. As such, the program aims to increase intellectual curiosity and social skills necessary to succeed, while empowering the students through an array of activities that promote:

- ◆ Conceptualizing the future
- ◆ Strengthening self-efficacy
- ◆ Strengthening community identity
- ◆ Enrichment
- ◆ Emotional support as a means to scholastic success



Some examples of student stories and activities that took place over the 2016-17 school year can be found on the following page.

SPACE SCHOLASTIC ASSISTANCE

Or Yehuda

A 7th grade student, who had very low grades, showed no motivation and did not participate in either his regular class or SPACE class, was given special private lessons through SPACE over the summer months in order to ensure that he could move up to 8th grade. Through these private lessons, he was able to open up and started solving math problems and reading in English. His SPACE school coordinator said it was the first time she had ever seen him smile. After the summer, he is now more than ready to start and succeed in 8th grade.



Beer Sheva

9th grade students at Makif Amit participated in weekly leadership and empowerment workshops on envisioning and creating your reality

Ramle

SPACE students volunteered as medical clowns at the Shneider Hospital during Purim.



Petach Tikvah

SPACE students visited the Business College in Rishon LeTzion to learn about higher education, participate in workshops and provide aspirations for the future

SPACE SCHOLASTIC ASSISTANCE

The 2016-2017 school year brought new and exciting changes to ENP's SPACE Scholastic Assistance Program, not only almost tripling the number of students reached nationwide, but also including 20% non-Ethiopian-Israeli students, as requested by the Government of Israel. The following chart shows the breakdown of students by location for 2016-2017 and 2017-2018. ENP aims to reach all 8,729 students and currently is providing SPACE to 6,023 students in 2017-18. In the current school year, the Ministry of Education requested that ENP focus on new immigrants who came to Israel in the last fifteen years. Therefore, the numbers of students in each city changed and due to funding restrictions, ENP is currently running the SPACE Program in 32 cities.

ENP SPACE Scholastic Assistance Program 2016-2018		
Location	Number of Participants 2016-17	Number of Participants 2017-18
Afula	193	166
Ashdod	548	419
Ashkelon	438	348
Bat Yam	169	289
Beer Sheva	515	463
Beer Yaakov	60	63
Beit Shean	21	16
Beit Shemesh	201	268
Carmiel	55	65
Gedera	61	58
Hadera	216	109
Haifa	76	0
Holon	79	151
Jerusalem	179	0
Kiryat Ata	83	89
Kiryat Bialik	94	138
Kiryat Malachi	112	71
Kiryat Motzkin	129	131
Kiryat Yam	140	131
Lod	188	166
Ma'ale Adumim	44	148
Migdal HaEmek	27	28
Nes Tziona	45	0
Netanya	399	415
Or Yehuda	43	89
Pardes Chana	104	109
Pardes Katz (Bnei Brak)	50	128
Petach Tikvah	409	715
Ramle	332	281
Rehovot	320	304
Rishon LeTzion	209	169
Rosh HaAyin	17	54
Tel Aviv	100	313
Tirat Carmel	100	71
Yokneam	92	63
TOTAL	5,848	6,023

YOUTH OUTREACH CENTERS

ENP's network of Youth Outreach Centers began operating due to the prevalence within the Ethiopian-Israeli community of youth involved in at-risk behaviors. These youth, once out of school for the day, came home to empty houses – as their parents often worked two jobs to provide for their family – and often ended up on the streets with nowhere to go.

While at the start of the Centers' operation, the primary goal of the centers was to offer safe havens to the most alienated Ethiopian-Israeli teenagers, providing the youth with programs and Ethiopian-Israeli role models, today, after over a decade of programming, ENP's Youth Outreach Centers have been transformed into greenhouses for empowerment. In large part due to this evolution and the transformation that ENP has engendered, the Government of Israel has asked the local municipalities to take on the responsibility for the inclusion of the centers as an integral community service from June 2017 onwards.

ENP's Youth Outreach Centers 2016-17:

Ashkelon	Beer Sheva	Beit Shean
Gedera	Lod	Migdal HaEmek
Nesher	Petach Tikvah	Ramle
Sderot	Tirat Carmel	

Current affairs activity at ENP's Afikei Or Youth Outreach Center in Sderot



EMPOWERMENT

A community is only as strong as its leadership. The Ethiopian community in Israel has great potential to be strong, and ENP helps by providing training and support. ENP implemented Crisis and Empowerment Leadership Workshops with emergency funding from JFNA, in six locations in the south of Israel.

Overall Goals:

- ◆ Significantly increase the number of Ethiopian-Israeli community leaders in different areas of leadership
- ◆ Establish and operate a unique framework for Ethiopian-Israeli leadership within the community
- ◆ Integration of Ethiopian-Israeli leadership within the general leadership framework (municipal/regional/national)
- ◆ Positive change in the self-perception of the Ethiopian-Israeli community in each city
- ◆ Positive change in the perception of the Ethiopian-Israeli community amongst the general population in each city
- ◆ Embolden leadership after conclusion of the workshops to be involved on a municipal level as representatives of the community during times of crisis

MISSIONS

Each year ENP hosts an array of missions to ENP programs throughout Israel. Guests range from youth groups from North America, AIPAC groups, individual donors, and women's groups to major delegations from Federations and the Jewish Federations of North America. Each group and visit is unique and ENP shares with mission participants the amazing story of Ethiopian Jewry and the successes of ENP's programs nationwide. Here is a glimpse into some of the delegations ENP hosted in 2016 - 2017:

**528 participants
in 28 missions**



The Phoenix Men's Israel Experience visited ENP's SPACE Program in Ramle and joined in on a math class in May

The Jewish Federation of Sarasota-Manatee Women's Giving Circle visited ENP's SPACE Program for Girls in Petach Tikvah in March



The Jewish Federations of North America's FRD Mission met up with 22 SPACE participants from around the country at an interactive evening event in July

VOLUNTEERS AND INTERNS

ENP is pleased to host many volunteers and interns every year coming from a wide variety of programs, including MASA, as well as independent volunteers. These dedicated people come from all over the world and speak many different languages, each bringing their own stories to share with others, and their own gifts and talents. They give their time to help the Ethiopian-Israeli community by assisting in ENP's efforts to share its stories by volunteering in the main office located in Jerusalem.



Graduate Interns

This year ENP hosted two graduate interns - one from Hebrew University's Nonprofit Management & Leadership Program and another from The Pardes Institute of Jewish Studies.

Summer 2017

Eleven volunteers from multiple MASA programs spent the summer working both with Ethiopian-Israeli youth at ENP's SPACE Program in Tel Aviv and with International Relations staff in Jerusalem. Pictured are the volunteers during one of their Thursday learning sessions with ENP Regional Supervisor Elizabet Legesse.



INTERNATIONAL RELATIONS

ENP's International Relations department works to share the story of ENP's impact and recruit the support required to provide holistic programs to the Ethiopian-Israeli community. This includes hosting missions, presenting to Federations abroad, representing ENP at conferences, and creating unique partnerships with local companies. ENP is proud and grateful to all supporters and partners who dedicate themselves to ensure the continuation of ENP's programs described in this report. Supporters include North American Jewish Federations and funds, foundations and individual donors from Israel and overseas, many of whom have supported ENP since its inception. In addition, ENP's organizational partners and the Government of Israel ensure that ENP's programs not only continue, but grow to reach a larger percentage of the Ethiopian-Israeli community and have an impact nationwide.

Below are a few examples of special experiences with ENP's IR team in 2016-17:



August 2017

Sefitu Ezra, ENP SPACE Alumna from Beer Sheva, presented at events and gatherings in Colorado, Utah and Phoenix, and was featured at the National Young Leadership Retreat and iLead Federation Professionals Conference.

June 2017

ENP Regional Supervisor Elizabet Legesse, ENP SPACE Coordinator in Petach Tikvah Genet Melesse-Shenkor presented at the JFNA National Women's Philanthropy Spring Retreat and at JFNA's Board Meeting.



December 2016

Naftali Aklum, ENP SPACE Coordinator in Beer Sheva and Grace Rodnitzki, ENP Director of International Relations presented at events in New York, Palm Beach and South Palm Beach. Pictured is Naftali speaking at a parlor meeting in South Palm Beach.

November 2016

Every year ENP is an integral part of the General Assembly of the Jewish Federations of North America. Pictured is ENP Director-General Roni Akale and ENP North American Co-Chair Bobby Goldberg at a roundtable session about ENP.



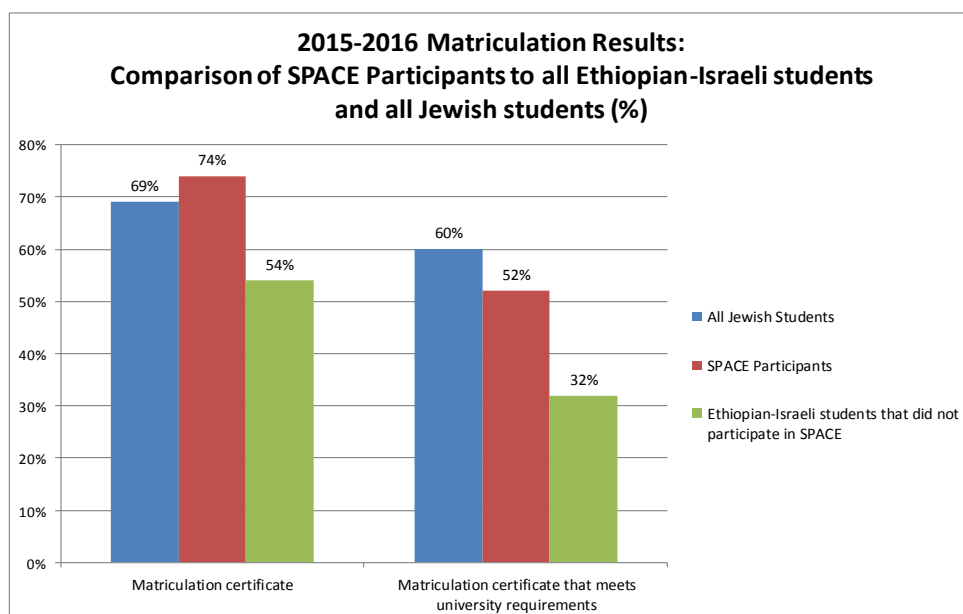
EVALUATION

ENP's Nationwide Impact

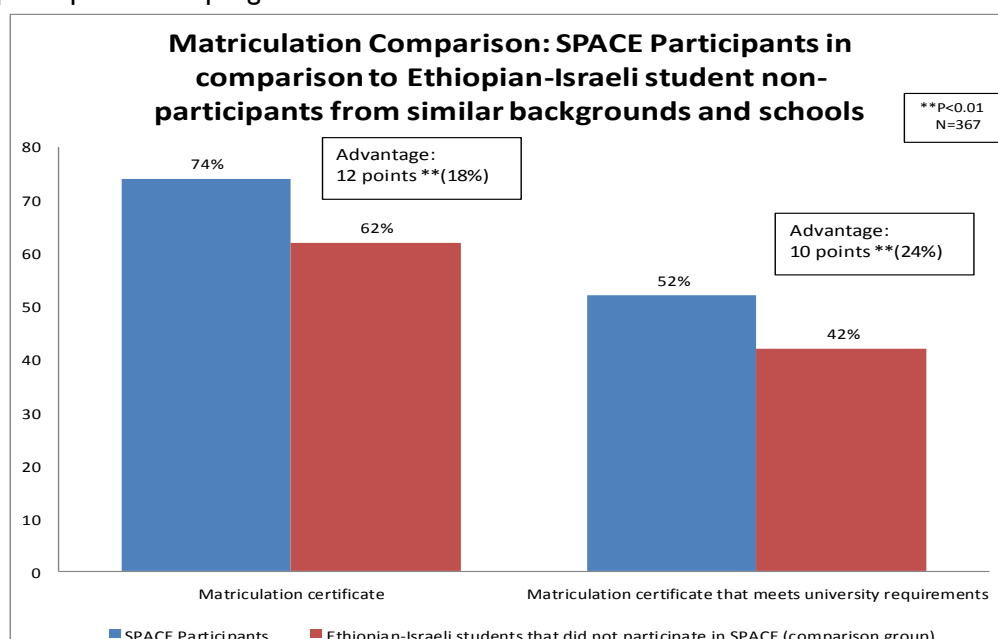
Scholastic Assistance

ENP prides itself on its adherence to the critical importance of external evaluations as a learning and growth tool. Following are excerpts from the findings of the October 2017 evaluation conducted by the Engelberg Center for Children and Youth, a division of the Myers-JDC-Brookdale Institute:

The most recent statistics from 2016, just released in October 2017 show that **ENP SPACE participants have reached a 74% matriculation rate** in comparison to the national Jewish matriculation average of 69%. Clearly demonstrating the importance of the SPACE program towards the improvement of participants.

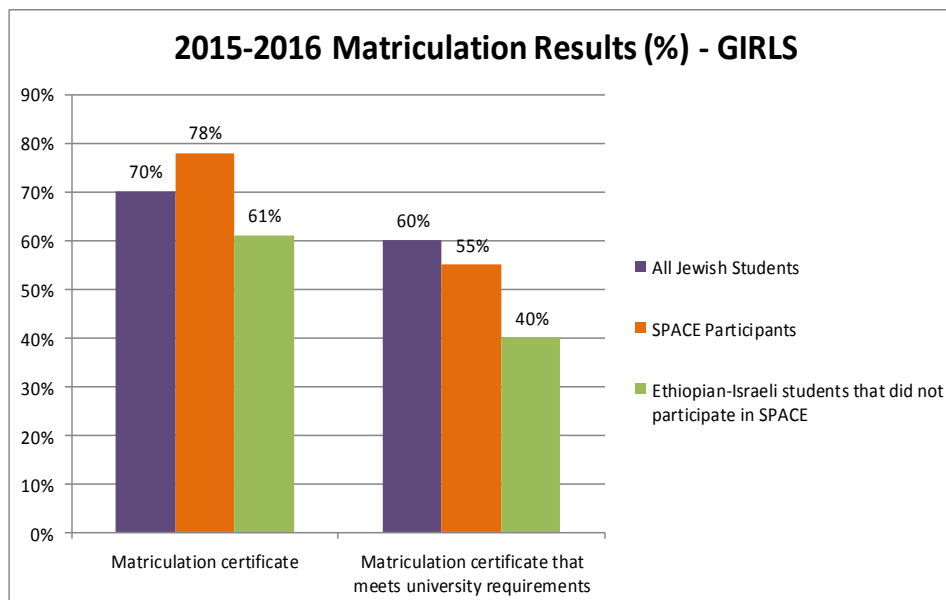


In addition, the gap between the general Jewish population and SPACE participants in eligibility for university matriculation has improved. Thus, students in the program are not only closing gaps between themselves and non-Ethiopian-Israelis, but are also more likely to receive matriculation than their Ethiopian-Israeli peers who do not participate in the program.



EVALUATION

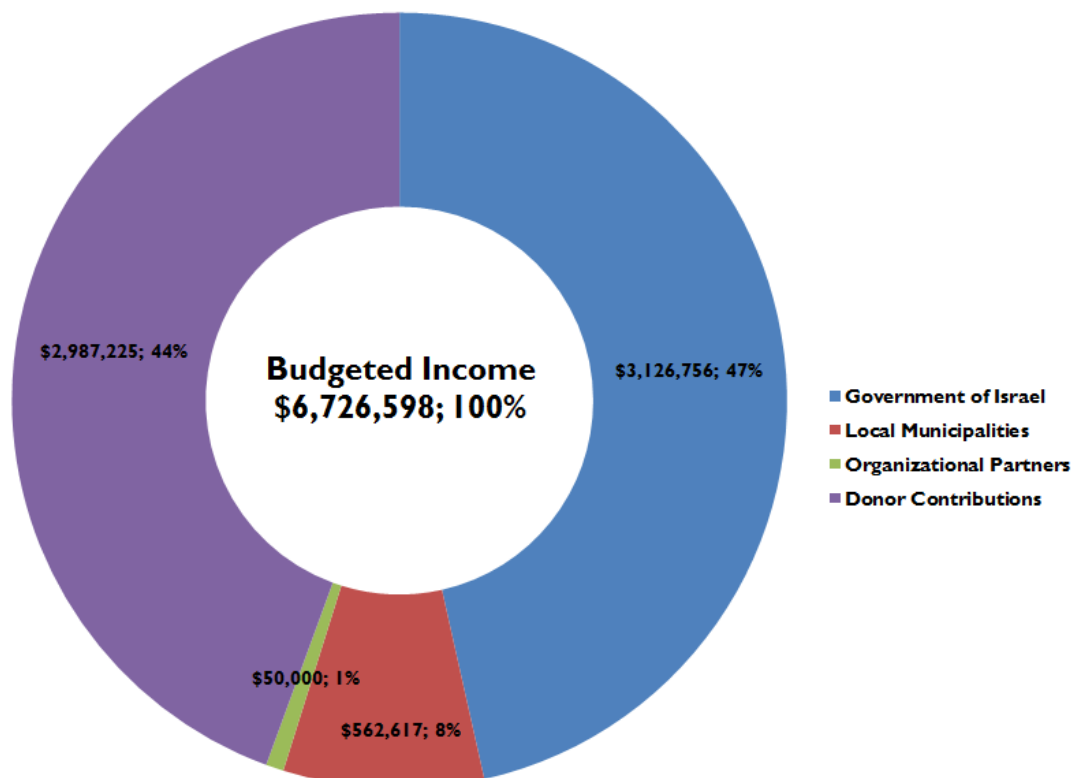
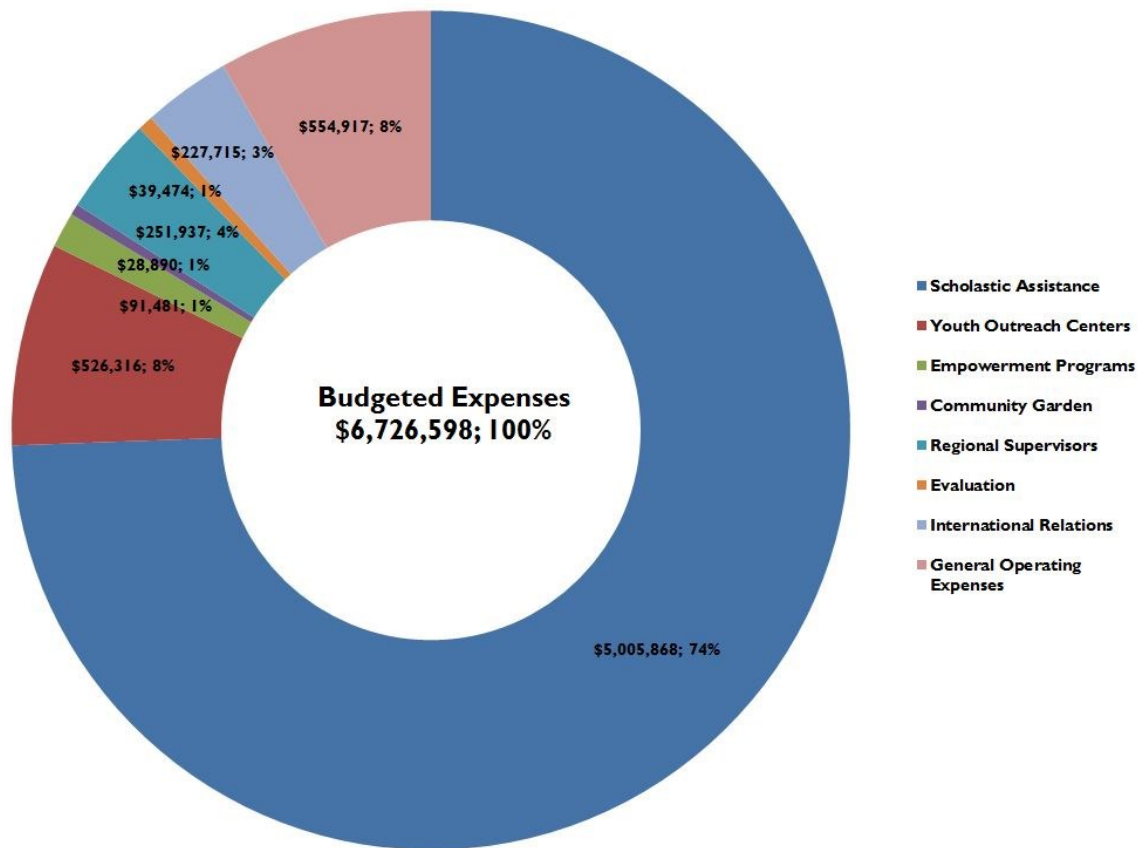
Specifically, when looking at the female participants in SPACE, their matriculation achievements far surpass Ethiopian-Israeli female students who did not participate in the program, both for general matriculation and matriculation that meets university requirements. In general, female SPACE participants also surpass the general Jewish female population in matriculation as well. Although female SPACE participants still fall behind the national average for matriculation that meets university requirements, the gap is small.



Summary:

- ◆ In 2016, the matriculation rate for SPACE participants surpasses the matriculation rate for Jewish students nationally
- ◆ In general, the academic accomplishments of SPACE participants are higher than Ethiopian-Israeli students from similar backgrounds who did not participate in the program
- ◆ There is still a difficulty for SPACE students in the subject of English that affects their ability to receive matriculation certificates that meet university requirements.

ENP BUDGET 2016-2017



ORGANIZATIONAL PARTNERS



ENP Board Members, 2017

Name	Organization
Raviv Zoller	Israel Co-Chair, ENP
Robert Goldberg	North American Co-Chair, ENP
Rina Edelstein	Jewish Federations of North America
Avi Fleishon	American Jewish Joint Distribution Committee
David Breakstone	Jewish Agency for Israel
Benny Zaken	Keren Hayesod - UIA
Greg Maizel	Keren Hayesod - UIA
Irit Biran / Yossi Strauss	Ministry of Education
Haviv Katzav / David Yasu / Chava Bernik	Ministry of Aliyah and Immigrant Absorption
Keren Hachashvili	Ministry of Finance

DONORS

\$300,000+

Jewish Federation of Cleveland

\$100,000+

Jewish Federation of South Palm Beach County

Jewish Federation of Palm Beach County

\$50,000+

Greater Miami Jewish Federation

BIG Corporation

Jewish Federation of Northern New Jersey

Jewish Federation of Greater Charlotte

Jewish Federation of Greater Pittsburgh

Keren Hayesod—Sweden

American Jewish Joint Distribution Committee

Miscellaneous Foundations and Individual Donors

\$25,000+

Jewish Federation of Greater Los Angeles

Jewish Federation of Greater Dallas

The Associated: Jewish Federation of Greater Baltimore

Jewish Federation of Greater Houston

Keren Hayesod—UIA

Jewish Federation of Cincinnati

\$10,000+

Jewish Federation of Nashville and Middle Tennessee

Jewish Federation of Delaware

Ithaca Area United Jewish Community

DONORS

\$10,000+ cont.

Jewish Federation of Pinellas and Pasco Counties
Birmingham Jewish Federation and Foundation
Jewish Federation of Greater Vancouver
Jewish Alliance of Greater Rhode Island
Jewish Federation of Greater St. Paul
San Francisco South Peninsula Jewish Teen Fund

\$1,000+

Jewish Federation of Southern Arizona
Jewish Federation of Greater Kansas City
Mid-Kansas Jewish Federation
Federation CJA Montreal
The Jewish Federation in the Heart of New Jersey
Jewish Federation of the Berkshires
Tallahassee Jewish Federation Teen Philanthropy Initiative
Jewish Federation of St. Joseph Valley
Jewish Federation of Sarasota-Manatee Women's Giving Circle
Miscellaneous Foundations and Individual Donors

Project 1460

Through JFNA's Project 1460 Campaign, launched in 2016 to provide matching funding to the Government of Israel's commitment to ENP, generous donations were received from donors in the following communities:

Anchorage, Ann Arbor, Atlanta, Baltimore, Birmingham, Broward County, Buffalo, Chicago, Cleveland, Collier County, Colorado, Columbia, Dallas, Delaware, Detroit, Hartford, Heart of New Jersey, Houston, Kansas City, Long Beach & West Orange County, Los Angeles, Greater MetroWest, Miami, Milwaukee, New York, Northern New Jersey, Palm Beach County, Philadelphia, Sarasota-Manatee, Storrs CT, and Toronto



Ethiopian National Project

King George 48, Jerusalem 91071 | Tel: +972-2-620-2025 | Fax: +972-2-620-2455

Website: www.enp.org.il | Email: info@enp.org.il