



ENP Annual Report 2018



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OPENING REMARKS

Over the past thirteen years, the Ethiopian National Project (ENP), in partnership with the Government of Israel, global supporters, Jewish Federations and the Ethiopian-Israeli community, has worked tirelessly towards its mission for the full and successful integration of Ethiopian Jews into Israeli society. Over the past two years, with the support of donors and the subsequent matching funds from the Government of Israel, ENP has succeeded in expanding its programs to reach almost 3,000 additional students in 31 cities. The goal to reach 8,729 7th-12th grade students in 35 cities is within our reach and ENP is up to the challenge. We know that, together, we can fulfill this important mission. With each passing year ENP's impact grows, which can be seen by the most recent evaluation from the Myers-JDC-Brookdale Institute where students in ENP's SPACE (School Performance and Community Empowerment) Scholastic Assistance Program have reached 82% matriculation in comparison to 71% for the national Jewish average.

In addition, ENP launched two supplementary programs to SPACE: Youth Empowerment and English Bridges. The youth empowerment program ensures that the next generation will have a voice within Israeli society and learn how to advocate for their needs and for the programs, like SPACE, that give them the tools to succeed. The English Bridges program provides spoken English groups and activities for 9th grade students in order to prepare them for their transition to high school and the intensive work that begins to prepare them for their matriculation exams. In the upcoming school year, ENP aims to include even more students in Bridges and connect them with their peers in the US to improve their English and come away with a better understanding of Diaspora Jewry. These connections will help Diaspora teens come away with a new understanding of the Ethiopian-Israeli community and become advocates for ENP in their own community.

In the 2017-18 school year, ENP's flagship holistic SPACE program provided scholastic assistance and preparation for matriculation exams, empowered and developed Ethiopian-Israeli leadership and cultivated excellence in education for 6,120 students in 31 cities. ENP staff worked in full cooperation with educational staff with an emphasis on opening new possibilities on a systemic level in the educational, communal and personal sphere, and with the students' families. A network of Ethiopian-Israeli leaders was developed in each city where ENP programs run and these leaders are now working to advocate for the needs in their communities.

The Ethiopian National Project continues to empower the Ethiopian-Israeli community each year and looks forward to a new year of growth and learning together with our partners, who help make this life-changing work happen and be a resounding success!



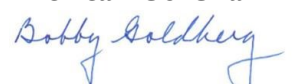
Roni Akale
Director-General



Raviv Zoller
Israel Co-Chair



Robert Goldberg
North American Co-Chair



ABOUT ENP

The Ethiopian National Project (ENP) is a unique endeavor. Created through a governmental decision in 2001, the concept of ENP is that of a partnership between the Government of Israel and Diaspora Jewry, with the **aim of ensuring the full and successful integration of Ethiopian Jews into Israeli society**. ENP's unique methodology of holistic interventions on a national scale that fully include the Ethiopian-Israeli community, while strictly adhering to the critical importance of external evaluations to measure the impact and effect of ENP's work, have demonstrated ENP's programs to be unequivocally successful. In the 2016-17 school year, after an intensive review of all programs operating within the community, ENP was asked by the Government of Israel to **broaden the scope of its work** so as to ensure the greatest number of individuals benefit from ENP's proven-successful programs, **thereby causing a nationwide impact** that will create the momentum towards the achievement of full integration with just a generation.

Among the elements that set ENP apart:

- ♦ **Working in Partnership:** a full and formal partnership with the Government of Israel and organizational partners including the Jewish Federations of North American, the Jewish Agency of Israel, the American Jewish Joint Distribution Committee, Keren Hayesod-UIA and Representatives of the Ethiopian Jewish Organizations in Israel.
- ♦ **Holistic and Systemic Interventions:** ENP has created a holistic approach to the barriers preventing the community's success.

- ♦ **Grassroots Approach:** through ENP, Ethiopian-Israelis play a leading role in the success of the programs, from the highest echelons of the organization to the most grassroots level, through staff, committees and involvement of parents and community in every element of ENP's work.



- ♦ **Addressing Critical Needs:** through ENP's flagship programs, Scholastic Assistance and Empowerment programs
- ♦ **Participant by Participant:** placing the highest value on mapping, collection and utilization of all possible data and statistics, so as to accumulate the most accurate picture of the current status and needs of the community.
- ♦ **Measured, Tested and Proven:** learning from annual internal and external evaluations, ENP adjusts programming from year to year to ensure improvement and success.

In 2017-2018, ENP expanded and engendered a nationwide impact:

6,120 7th-12th grade students in ENP's Scholastic Assistance Program in **31** cities

Inclusion of **20%** non-Ethiopian-Israeli students

48 Ethiopian-Israeli professionals

141 9th grade students in English Bridges

82% matriculation compared to national Jewish average of 71%



ABOUT ENP

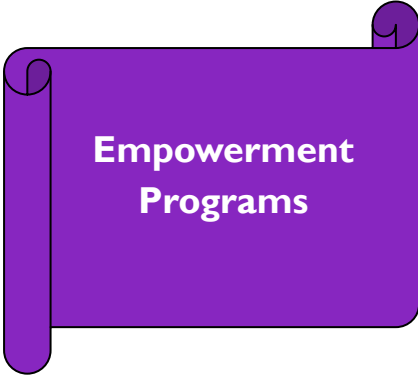
Addressing Critical Needs in the Ethiopian-Israeli Community

ENP's current interventions focus on the unmet needs of schoolchildren, their parents and leaders through its holistic SPACE (School Performance and Community Empowerment) Programs:



Supplementary Education Programs

Specially-sculpted after-school holistic programs for school-children, from the highest achievers to the most challenged.



Empowerment Programs

Providing the skills to motivate current and future leaders who wish to make a difference within their community and in Israeli society.

In 2017-2018, ENP operated its programs in 31 cities:

Afula

Ashdod

Ashkelon

Bat Yam

Beer Sheva

Beer Yaakov

Beit Shean

Beit Shemesh

Bnei Brak

Carmiel

Hadera

Holon

Kiryat Ata

Kiryat Bialik

Kiryat Malachi

Kiryat Motzkin

Kiryat Yam

Lod

Ma'ale Adumim

Migdal HaEmek

Netanya

Or Yehuda

Pardes Chana

Petach Tikvah

Ramle

Rehovot

Rishon Le'Tzion

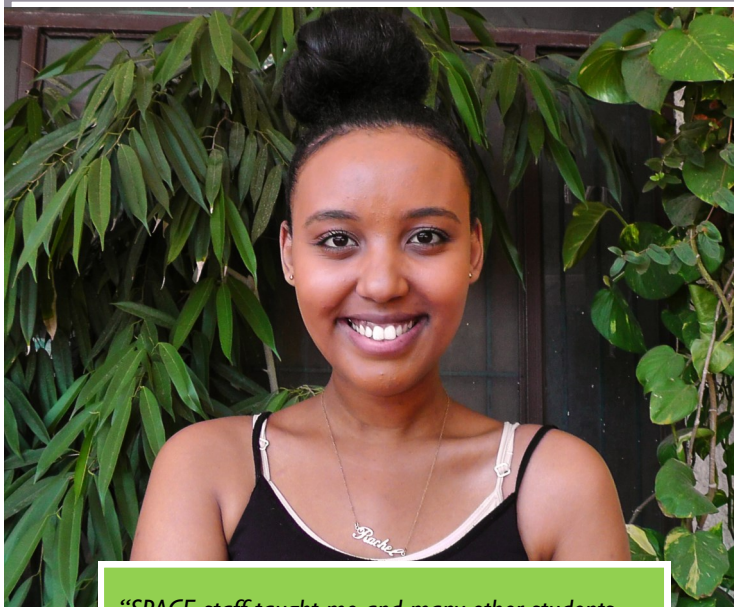
Rosh HaAyin

Tel Aviv

Tirat Carmel

Yokneam

SPACE SCHOLASTIC ASSISTANCE



“SPACE staff taught me and many other students about the best ways to study and contributed to our personal development and empowerment, and supported and pushed us to succeed until the end of high school.” Rachel, SPACE Alumna, Ramla

Rachel is a SPACE Alumna from Ramla, who recently finished her year of National Service at Ichilov Hospital in Tel Aviv. Since 7th grade, SPACE helped her maintain her scholastic achievements in Math, English and Hebrew. The help she received from SPACE during high school was highly important to her success in school. The burden of her studies and the attempts to keep her grades high in all subjects was almost impossible. It led to a lot of stress and frustration, but SPACE's extra lessons helped Rachel keep her feet on the ground and gave her the feeling that she had control over my studies. As Rachel says, “SPACE staff taught me and many other students about the best ways to study and contributed to our personal development and empowerment, and supported and pushed us to succeed until the end of high school. They persisted and pushed us when it seemed like we were giving up on ourselves. They helped us when we were distressed and celebrated our achievements just like family.”

ENP SPACE (School Performance and Community Empowerment) Scholastic Assistance delivers supplementary after-school hours of academic assistance to students in small groups, no larger than nine students per group. SPACE addresses students' social and personal barriers to academic achievement and is designed and implemented according to the individual needs of each child in the program. In the 2017-2018 school year, the program operated in 31 locations throughout Israel with 6,120 participants in 7th-12th grade, working to improve children's grades, increase the percentage of Ethiopian-Israeli students who graduate from high school, reduce dropout rates, and ease the transition from junior high to high school.

ENP's SPACE Scholastic Assistance Program directly contributes to the academic achievement of Ethiopian-Israeli participants through:

- ♦ **Intensive Support:** Educational support is provided to small groups of students allowing for the development of highly effective, personalized study plans.
- ♦ **Preparation for Matriculation:** For high school students, the program consists of preparatory lessons for the *bagrut* (matriculation) exam to improve students' proficiency, particularly in math, English, Hebrew and other subjects crucial to success in these exams.
- ♦ **Personal Development:** Emphasis is placed on building self-esteem, personal motivation and improving study skills through specialized workshops and one-to-one talks between students and teachers.
- ♦ **Extra-curricular Activities:** The program offers a range of cultural and social activities and held trips, which expose participants to a vast potential of opportunities and build a sense of community among the students, increase the students' motivation to participate in the program and help cultivate excellent relations with the staff.
- ♦ **Nutritious Lunchtime Meal:** “Brain food” that enables participants to thrive and perform better in school, while strictly adhering to the nutritional guidelines set by the Ministry of Education for provision of healthy meals to school children.

SPACE SCHOLASTIC ASSISTANCE

The goals of the program are to:

- ◆ Improve overall scholastic performance of participants.
- ◆ Increase the number of students matriculating and improve their level of achievement in the years leading up to matriculation.
- ◆ Prevent students from exiting prematurely from the school framework.
- ◆ Improve in the social/personal/emotional domain by strengthening students' motivation to study, and generating self-confidence in their own abilities.



ENP tracks student performance throughout the year. As children improve in their scholastic abilities, they are moved up into classes that demand more of them. ENP then aims to ensure that despite the increased workload, large numbers of children in the program either show improvement in their grades or maintain their performance levels.

Impact of ENP SPACE Nationwide

Matriculation Outcomes

The most recent evaluation from the Myers-JDC-Brookdale Institute (October 2018) shows ENP participants have reached 82% matriculation rate compared to the 71% national Jewish matriculation average. In addition, ENP SPACE participants matriculation performance is significantly higher than that of Ethiopian-Israeli students from similar backgrounds who do not participate in the program (82% compared to 59%). In particular, when looking at the breakdown between boys and girls, male participants in SPACE have reached 89% matriculation in comparison to 55% of male Ethiopian-Israeli students from similar backgrounds and female participants have reached 78% matriculation in comparison to 62% of female Ethiopian-Israeli students from similar backgrounds who did not participate in SPACE.

Providing Emotional Support

Integral to the ENP Scholastic Assistance model is the idea that scholastic achievement goes hand-in-hand with social development. As such, the program aims to increase intellectual curiosity and social skills necessary to succeed, while empowering the students through an array of activities that promote:

- ◆ Conceptualizing the future
- ◆ Strengthening self-efficacy
- ◆ Strengthening community identity
- ◆ Enrichment
- ◆ Emotional support as a means to scholastic success

Some examples of student stories and activities that took place over the 2017-18 school year can be found on the following page.



SPACE SCHOLASTIC ASSISTANCE

A taste of this year's activities...

Ramla

Transitions workshop for 9th grade students moving into high school in the coming school year.



Petach Tikvah

SPACE high school students from Petach Tikvah visited Bar Ilan University in order to learn about their options for higher education and participate in a fun science activity at one of the labs.

Maale Adumim

As part of SPACE summer activities, students from Maale Adumim visited the Weizman Institute of Science.



Nationwide

Throughout the year, SPACE students from around the country visited the exhibit "Dialogue with Time" at the Children's Museum in Holon. Students were lead through the exhibit by elderly volunteers in order to understand their world view.

SPACE SCHOLASTIC ASSISTANCE

With thanks to ENP's supporters and a special four-year educational initiative launched with the Government of Israel in 2016-17 which provides matching funds for each donor contribution, ENP has significantly expanded its impact nationwide:

ENP SPACE Scholastic Assistance Program 2015-2018			
Location	SPACE Participants 2015-16	SPACE Participants 2016-17	SPACE Participants 2017-18
Afula	151	193	166
Ashdod	417	548	419
Ashkelon	344	438	340
Beer Sheva	396	515	463
Beit Shean	27	21	28
Beit Shemesh	156	201	268
Carmiel	50	55	61
Gedera	58	61	-
Hadera	136	216	172
Jerusalem	148	179	-
Kiryat Bialik	84	94	138
Kiryat Malachi	40	112	71
Lod	200	188	167
Netanya	308	399	413
Pardes Chana	63	104	108
Petach Tikvah	558	409	781
Ramle	177	332	371
Rosh HaAyin	20	17	54
Tirat Carmel	80	100	89
Bat Yam		169	270
Beer Yaakov		60	55
Haifa		76	-
Holon		79	166
Kiryat Ata		83	111
Kiryat Motzkin		129	140
Kiryat Yam		140	131
Maale Adumim		44	125
Migdal HaEmek		27	28
Nes Tziona		45	-
Or Yehuda		43	89
Pardes Katz		50	88
Rehovot		320	290
Rishon LeTzion		126	189
Tel Aviv		100	266
Yokneam		92	63
TOTAL	3,413	5,848	6,120

ENGLISH BRIDGES

Each year, based on results of formal and informal evaluations, ENP strives to improve current programs and develop new programs when necessary. Recognizing that spoken English acquisition opens doors of opportunity and increased confidence, in 2017-18, ENP launched its English Bridges program, focusing on spoken English for 9th grade students who will be transitioning into high school. In total, 141 9th grade students participated in English Bridges which included spoken English workshops and activities. Such creative outings included taking a tour of the Bahai Gardens in Haifa in English as participants spoke only English for the whole day. At the end of the school year, Bridges participants were invited to apply to attend Jewish summer camp in the United States in Israel. In July and August, four students attended Jewish summer camps in Texas (Camp Young Judaea) and New York (Surprise Lake Camp) and three students attended Camp Kimama Galim in Israel. Piloted with the support of the Jewish Federation of Greater Houston, ENP seeks to include greater numbers in this exciting new initiative. ENP's goal with the English Bridges Program is to prepare these students with a higher level of English for their entrance into high school and the start of intense preparations for matriculation exams.



EMPOWERMENT

Community Empowerment

A community is only as strong as its leadership. The Ethiopian community in Israel has great potential to be strong, and ENP helps by providing training and support. In the 2017-18 school year, ENP aimed to create a network of Ethiopian-Israeli parents and community leaders in cities where ENP operates its programs. Throughout the year ENP Director-General Roni Akale visited these cities to meet with community leaders, run regional meetings and ultimately choose leaders in each community and nationally to represent the interests of the Ethiopian-Israeli community. In total, over 400 Ethiopian-Israeli community leaders participated in these meetings and events throughout the year.



Youth Empowerment

Over the 2017-18 school year, ENP staff worked in each city to develop a youth empowerment network with SPACE students. Students were chosen in each city based on recommendations from SPACE and school staff. The youth empowerment groups met a few times during the second half of the school year and in April travelled to the Knesset in Jerusalem for a tour and meeting with MK Avraham Neguse.



SPACE Beit Shemesh Youth Empowerment Group



SPACE Youth Empowerment at the Knesset

MISSIONS

Each year ENP hosts an array of missions to ENP programs throughout Israel. Guests range from youth groups from North America, AIPAC groups, individual donors, and women's groups to major delegations from Federations and the Jewish Federations of North America. Each group and visit is unique and ENP shares with mission participants the amazing story of Ethiopian Jewry and the successes of ENP's programs nationwide. Here is a glimpse into some of the delegations ENP hosted in 2017 - 2018:

**628 participants
in 41 missions**



The Jewish Federation of Greater Naples visited SPACE in Bat Yam in May.

In August, SPACE students from Petach Tikvah and Beer Sheva met with a group of students from CUFI on Campus in Tel Aviv



ENP received multiple visits from the Jewish Federation of Metropolitan Detroit at SPACE in Migdal HaEmek throughout the 2017-18 school year.

VOLUNTEERS AND INTERNS

ENP is pleased to host many volunteers and interns every year coming from a wide variety of programs, including MASA, as well as independent volunteers. These dedicated people come from all over the world and speak many different languages, each bringing their own stories to share with others, and their own gifts and talents. They give their time to help the Ethiopian-Israeli community by assisting in ENP's efforts to share its stories by volunteering in the main office located in Jerusalem.



Graduate Intern

This year ENP hosted Marina Copeliovitch, a graduate intern from Hebrew University's Nonprofit Management & Leadership Program. Marina contributed to ENP with her marketing and social media skills throughout the year.

Fall and Summer Interns 2018

Two fall interns (from Brazil) and five summer interns (from the US) from multiple MASA programs spent their time at ENP working both with Ethiopian-Israeli youth at ENP's SPACE Program in Tel Aviv and with International Relations staff in Jerusalem. Pictured are some of ENP's summer volunteers.



INTERNATIONAL RELATIONS

ENP's International Relations department works to share the story of ENP's impact and recruit the support required to provide holistic programs to the Ethiopian-Israeli community. This includes hosting missions, presenting to Federations abroad, representing ENP at conferences, and creating unique partnerships with local companies. ENP is proud and grateful to all supporters and partners who dedicate themselves to ensure the continuation of ENP's programs described in this report. Supporters include North American Jewish Federations and funds, foundations and individual donors from Israel and overseas, many of whom have supported ENP since its inception. In addition, ENP's organizational partners and the Government of Israel ensure that ENP's programs not only continue, but grow to reach a larger percentage of the Ethiopian-Israeli community and have an impact nationwide.

Below are a few examples of special experiences with ENP's IR team in 2017-18:



July 2018

Lea Teka, SPACE student from Petach Tikvah, together with Roni Akale, ENP Director-General and Grace Rodnitzki, ENP Director of International Relations, spoke at events in New York and at the CUFI Washington Summit to over 500 students from CUFI on Campus.



April 2018

Rachel Alamo, SPACE Alumna travelled to Kansas City and Denver together with Grace Rodnitzki. Pictured here with Judy Altenberg, Immediate Past Chair of the Board of National Women's Philanthropy in Denver.



November 2017

Bat El Marsha, SPACE alumna from Hadera, attended the JFNA General Assembly in Los Angeles together with Roni Akale, ENP Director-General and Grace Rodnitzki, ENP Director of International Relations. Pictured here with United Jewish Federation of Utah Executive Director Alex Shapiro and Marketing Director Chad Schaeffer.



October 2017

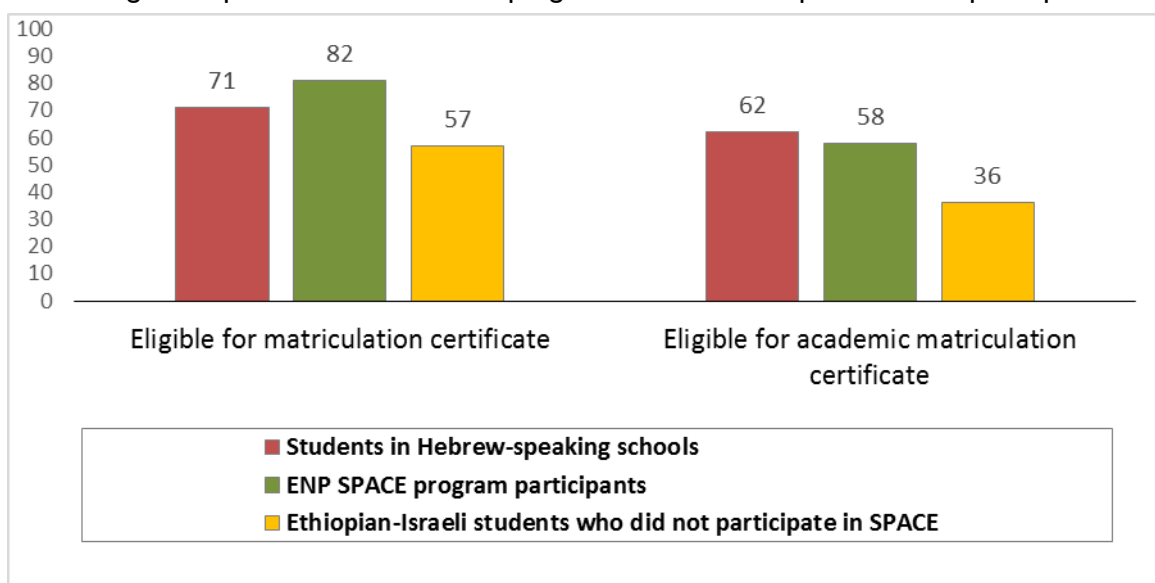
Over Sukkot, four SPACE students from Petach Tikvah and Carmiel together with Ariela Lacovsky, ENP Assistant Director of International Relations, travelled to the Midwest to speak at Federation, synagogue and university events in Minnesota and Wisconsin. Pictured here with former Senator Rudy Boschwitz.

EVALUATION

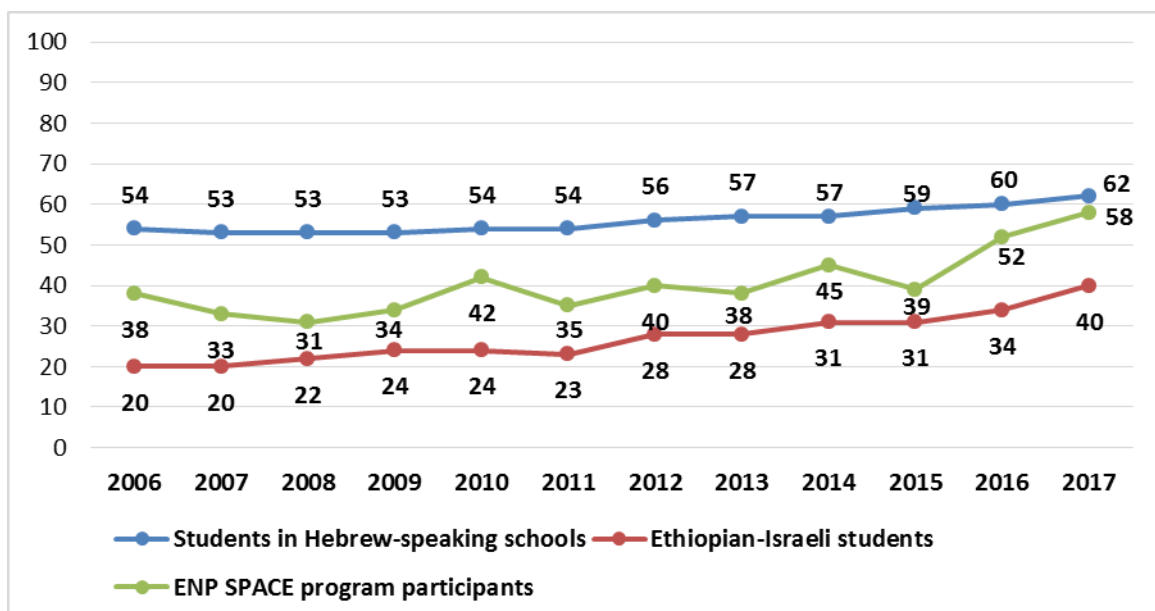
ENP's Nationwide Impact - Scholastic Assistance

ENP prides itself on its adherence to the critical importance of external evaluations as a learning and growth tool. Following are excerpts from the findings of the October 2018 evaluation conducted by the Engelberg Center for Children and Youth, a division of the Myers-JDC-Brookdale Institute, revealing exceptional outcomes:

The most recent statistics from 2017, just released in October 2018 show that **ENP SPACE participants have reached a 82% matriculation rate** in comparison to the national Jewish matriculation average of 71%. Clearly demonstrating the importance of the SPACE program towards the improvement of participants.

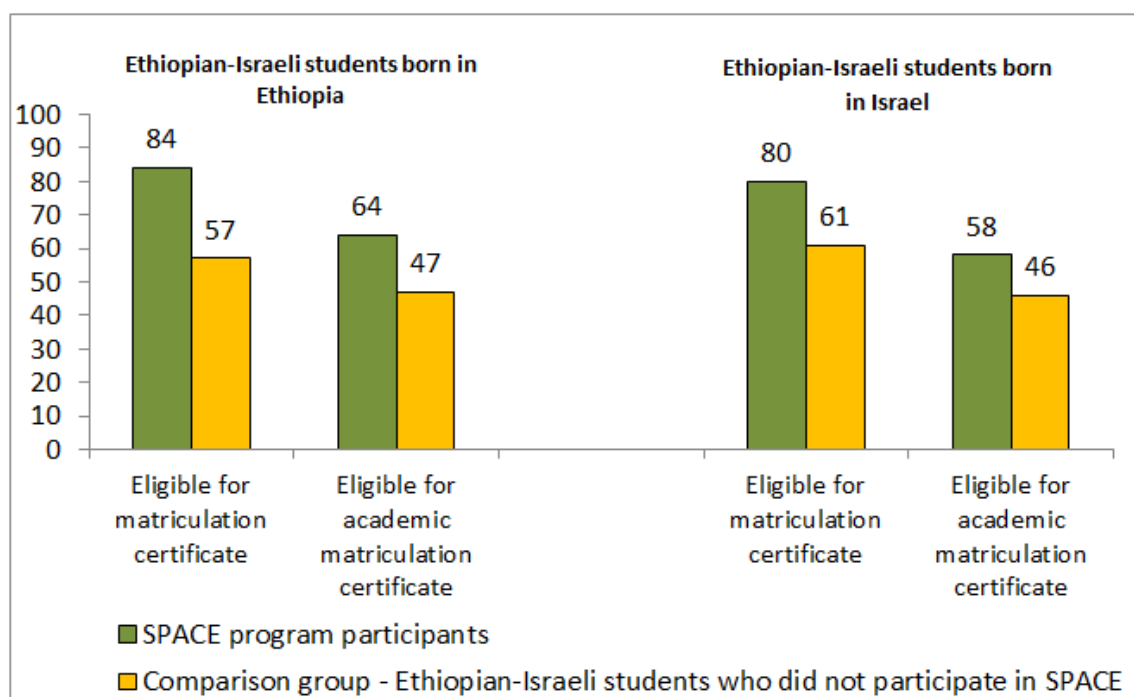


In addition, the gap between the general Jewish population and SPACE participants in eligibility for university matriculation has improved. Thus, students in the program are not only closing gaps between themselves and non-Ethiopian-Israelis, but are also more likely to receive matriculation than their Ethiopian-Israeli peers who do not participate in the program.

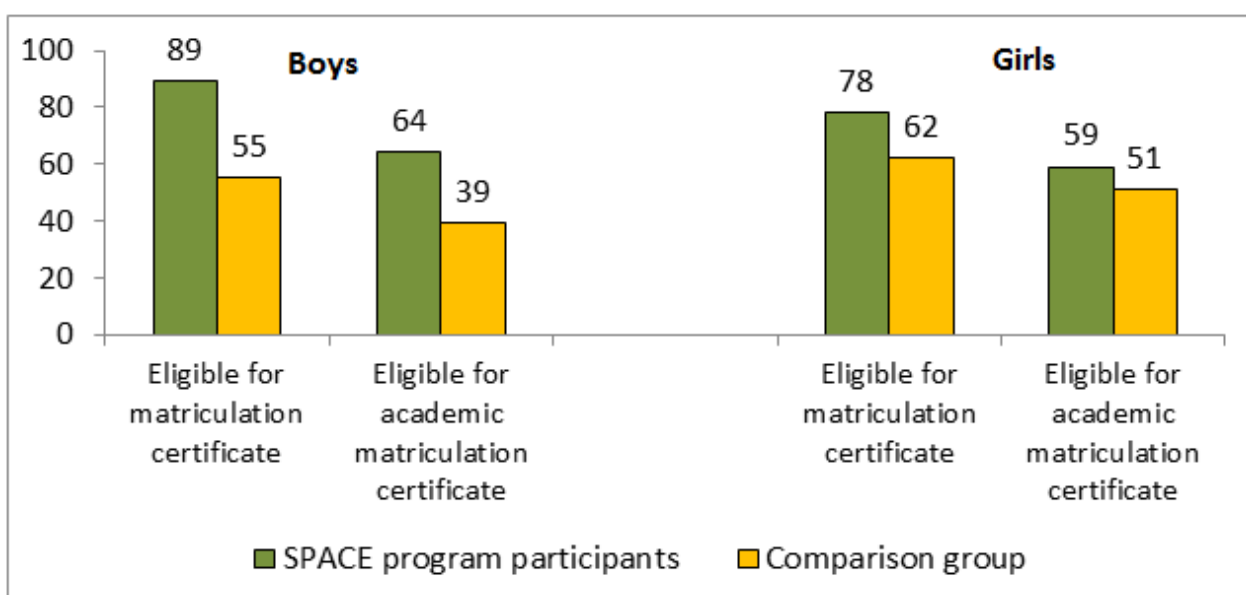


EVALUATION

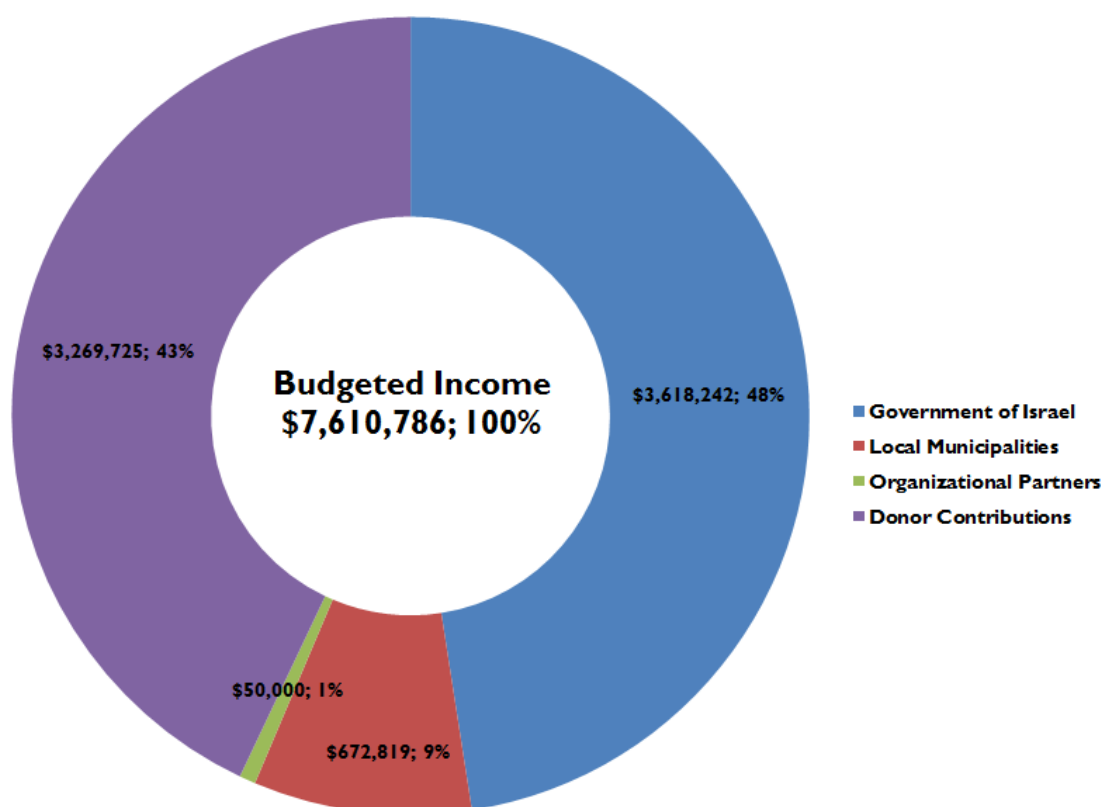
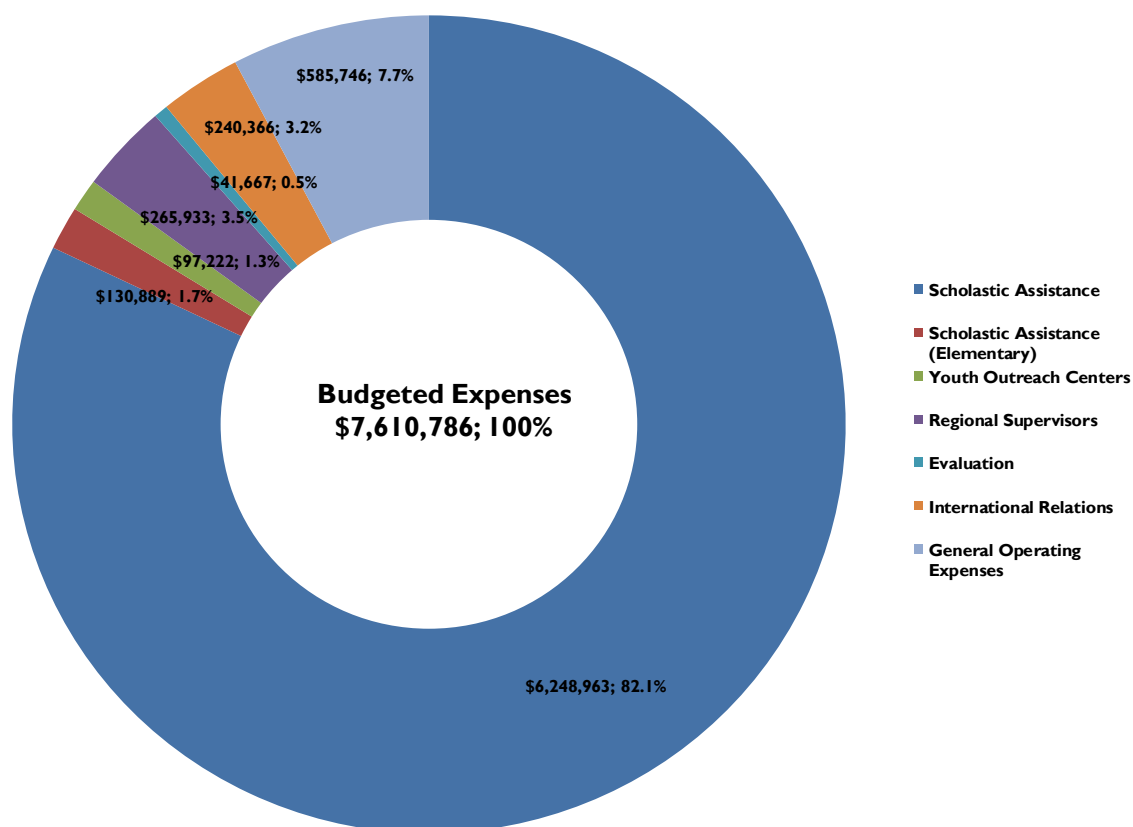
The gap between the general Jewish population and SPACE participants in eligibility for university matriculation has improved. Thus, students in the program are not only closing gaps between themselves and non-Ethiopian-Israeli students, but are also more likely to receive a matriculation certificate than their Ethiopian-Israeli peers who do not participate in the program.



The impact of SPACE is especially evident when looking at the breakdown of male and female students who participated in SPACE in comparison to Ethiopian-Israeli students with similar characteristics and similar schools.



ENP BUDGET 2017-2018



ORGANIZATIONAL PARTNERS



ENP Board Members, 2017

Name	Organization
Raviv Zoller	Israel Co-Chair, ENP
Robert Goldberg	North American Co-Chair, ENP
Rina Edelstein	Jewish Federations of North America
Avi Fleishon	American Jewish Joint Distribution Committee
David Breakstone	Jewish Agency for Israel
Benny Zaken	Keren Hayesod - UIA
Greg Maisel	Keren Hayesod - UIA
Irit Biran / Yossi Strauss	Ministry of Education
David Yasu	Ministry of Aliyah and Immigrant Absorption
Avi Masfin	Representatives of Ethiopian Jewish Organizations

DONORS

\$300,000+

Jewish Federation of Cleveland

\$100,000+

Jewish Federation of South Palm Beach County

\$50,000+

Jewish Federation of Palm Beach County

Greater Miami Jewish Federation

Diane and Guilford Glazer Philanthropies

BIG Corporation

Jewish Federation of Northern New Jersey

Jewish Federation of Greater Charlotte

Jewish Federation of Greater Pittsburgh

American Jewish Joint Distribution Committee

Bituach Yashir

Miscellaneous Foundations and Individual Donors

\$25,000+

Migdal Insurance

Jewish Federation of Greater Los Angeles

Jewish Federation of Greater Dallas

Jewish Federation of Greater Houston

Jewish Federation of Cincinnati

Jewish Federation of Greater Rochester

Jewish Federation of Greater Indianapolis

Jewish Alliance of Greater Rhode Island

Jewish Federation of Nashville and Middle Tennessee

Miscellaneous Foundations and Individual Donors

DONORS

\$10,000+

United Jewish Federation of Utah
Jewish Federation of Pinellas and Pasco Counties
Birmingham Jewish Federation and Foundation
Jewish Federation of Delaware
Ithaca Area United Jewish Community
Federation CJA Montreal
The Jewish Federation in the Heart of New Jersey
The Associated: Jewish Federation of Greater Baltimore
Marin/San Francisco Jewish Teen Foundation
Federation for Jewish Philanthropy of Upper Fairfield County
Jewish Federation of Southern Arizona
Miscellaneous Foundations and Individual Donors

\$1,000+

United Jewish Fund for Charlottesville
JEWISHColorado
Yvel Design Center
Jewish Federation of the Bluegrass
Luz Verdadera Pentecostal Church of God
Youngstown Area Jewish Federation
Jewish Federation of Greater Naples
Mid-Kansas Jewish Federation
Jewish Federation of Sarasota-Manatee Women's Giving Circle
Jewish Federation of the Berkshires
Jewish Federation of Lehigh Valley
Network of Independent Communities
Jewish Federation of Fort Worth & Tarrant County
Jewish Federation of Greater Phoenix
Tallahassee Jewish Federation Teen Philanthropy Initiative

DONORS

\$1,000+ Continued

Jewish Community Foundation Youth Philanthropy Board of Greater Phoenix

Ebenezer Community Church

Jewish Federation of Greater New Bedford

Jewish Federation of the Quad Cities

Jewish Federation of Western Connecticut

Jewish Federation of Greater Baton Rouge

Savannah Jewish Federation

Miscellaneous Foundations and Individual Donors

Project I460

Through JFNA's Project I460 Campaign, launched in 2016 to provide new funding to secure matching from the Government of Israel, generous donations were received from donors in the following communities:

Anchorage, Aspen, Atlanta, Austin, Baltimore, Birmingham, Boston, Broward County, Buffalo, Central Massachusetts, Chicago, Cincinnati, Cleveland, Colorado, Columbia, Dallas, Delaware, Detroit, Hartford, Heart of New Jersey, Houston, Jacksonville, Kansas City, Lehigh Valley, Long Beach & West Orange County, Los Angeles, Greater MetroWest, Memphis, Miami, Milwaukee, Naples, New Haven, New Orleans, New York, Northern New Jersey, Palm Beach County, Palm Springs and Desert Area, Philadelphia, Phoenix, Pittsburgh, Portland, Raleigh Cary, Richmond, San Diego, San Francisco, Sarasota-Manatee, South Palm Beach County, St. Louis, St. Paul, Stamford, New Canaan and Darien, Toronto, Washington, Western Massachusetts, UIA Canada and Utah

With special thanks to Jane Sherman, Chairwoman of Project I460



Ethiopian National Project

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